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Note for Weinstein, Barbara

From: Beran, Dave

Date: Thu, Nov 3, 1994 10:17 AM

Subject: FW: Annual Report copy

To: Weinstein, Barbara

Please get with me tomorrow on this, thanks

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From: Ramsay, Jim on Wed, Nov 2, 1994 10:31 AM
Subject: Annual Report copy
To: Beran, Dave; Levy, Carolyn

Ellen Merlo asked me to serve as liaison among the various information sources, to put together the Annual Report information requested by Craig Fuller in his memo of Oct. 28. You were both cc'ed on that memo. Benedetta Campanelli in Corporate Affairs has copies of the Fuller memo, if you need one.

In general, I will be drawing from Bill Campbell's PM USA performance assessment which he provided to Geoff Bible for basic information.

But in Craig's memo there are also specific requests for information and charts on brand results, restructuring, new products and line extensions, and other charts and graphs showing the strength of our business.

I'm in Washington, D.C. tomorrow, but will put in calls to each of you from there, to discuss information gathering on this project. In the meantime, if you could take a look at Craig's memo, I'd appreciate it. Thanks very much for your help on this annual excercise.
Jim Ramsay

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